ARTIFICIAL INTELLIGENCE
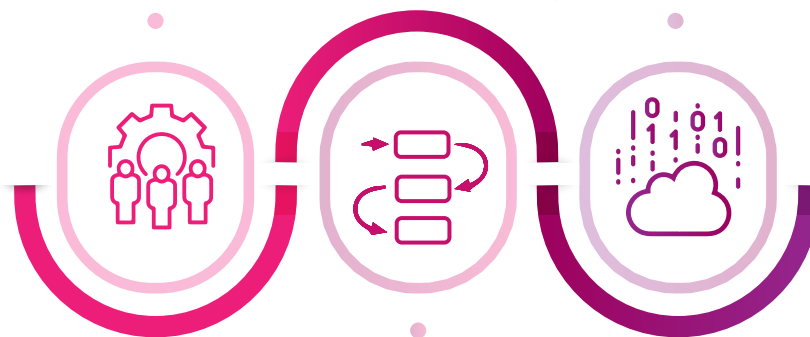
In the Artificial Intelligence Specialty, we work together with our experts in algorithms and computer techniques, to create tailored developments according to the business objectives of our clients. We use image recognition, machine learning, deep learning and natural language processing to create innovative and comprehensive projects that allow us to gain efficiency, productivity and higher profits.

Our hallmark

We have a multidisciplinary work team to offer businesses products, tools and methodologies focused on digital transformation through our machine and deep learning solutions (supervised and unsupervised models), computer vision (image recognition), natural language (chatbot) and conversational (voice chat), helping companies to be more efficient by automating their processes.

Multidisciplinary work.

Digital transformation.

Process automation.

PRAXIS®

Services

- Chatbot / voice.

- Generative AI.

- Documentary intelligence.

- Cognitive RPA.

- AI recruitment solutions.

- Digital shielding with AI.

- Real-time visibility and logistics.

- Aerial and logistics solutions.

- Comprehensive customer journey management.

Benefits

- Increase in EBIT: Achieves an increase in EBIT of up to +5% following the adoption of artificial intelligence-based solutions.

- Increases in more than 5% of EBIT (income obtained before taxes) by implementing some artificial intelligence solution.

- Customer loyalty: Improves customer retention and satisfaction through AI-driven personalization and services.

- Human error reduction: Minimizes human error by up to 69% by integrating intelligent systems into key operations.

- Effective problem solving: Accelerates resolution of operational challenges with up to 40% efficiency gains through AI.

- Process optimization: Implements AI to increase productivity and efficiency in processes, achieving improvements of up to 55%.

- Risk mitigation: Uses AI to analyze and reduce risks, enabling faster and more accurate decision making.

At PRAXIS, we have been transforming the technological, digital, intelligent and agile solutions of companies for 25 years. With more than 1,300 employees, in more than 10 countries around the world.

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